



Contact: Lisa Pollack
MSL Group for DAP
404.870.6868
lisa.pollack@mslgroup.com

FOR IMMEDIATE RELEASE

DAP[®] 7000[®] Subfloor Construction Adhesive Provides a VOC Compliant Solution and Delivers High Performance

DAP[®] 7000[®] VOC Subfloor Adhesive is the Best Choice for Enhanced OSB Applications

BALTIMORE, Md. (Nov. 21, 2011) – DAP[®] 7000[®] VOC Subfloor & Deck Construction Adhesive is the ideal choice for contractors looking for a VOC compliant adhesive solution without sacrificing performance. DAP[®] 7000[®] VOC Subfloor Adhesive is a solvent-based system that is made with exempt solvents so it can be used in most regions of the country, while still providing outstanding adhesion to all types of lumber, plywood, Oriented Strand Board (OSB) and Enhanced OSB.

DAP[®] 7000[®] VOC Subfloor Construction Adhesive bonds to dry, wet, treated and even frozen lumber while providing a high strength, permanent, weatherproof bond that meets APA AFG-01 and ASTM D3498 and HUD UM-60a requirements.

Because builders are choosing glued-down OSB and Enhanced OSB with greater frequency over traditional plywood due to the fact that it's stronger, quieter and won't swell if the jobsite gets rained out, Enhanced OSB manufacturers are recommending that solvent or polyurethane-based adhesives be used in place of latex-based adhesives. However, there are VOC regulations in place that prohibit the sale of some solvent-based adhesives in certain areas of the United States. This makes DAP[®] 7000[®] VOC Subfloor Adhesive the ideal solution for Enhanced OSB applications especially in regions with stringent VOC regulations.

“Subfloor contractors in areas where there are strict VOC limits constantly struggle with adhesive needs,” said Mike Gorman, Vice President of Marketing for DAP Products Inc. “Unlike latex-based adhesives, which may not work as well and can lead to floor squeaks and pops, DAP[®] 7000[®] meets the demanding needs of the job while remaining VOC compliant in most regions.”

To find a location where DAP[®] 7000[®] VOC Subfloor Adhesive is available, please visit the “Where to Buy” section of the DAP website at www.DAP.com.

About DAP Products Inc.

DAP Products Inc. markets reliable, long-lasting products for contractors and do-it-yourselfers. Headquartered in Baltimore, Md., DAP is a leading manufacturer of caulks, sealants, adhesives, insulating foam, spackling, glazing and other general patch and repair products. For more information about DAP products and applications, visit our website at www.DAP.com. DAP Products Inc. also sponsors the DAP Help Line, a seven-day-a-week consumer hotline, 1-888-DAP-TIPS (1-888-327-8477).

###